



# SE-MOVEH

Social inclusion and Employment Opportunities through the Valorization of  
European cultural Heritage

*Transnational Meeting no.1*

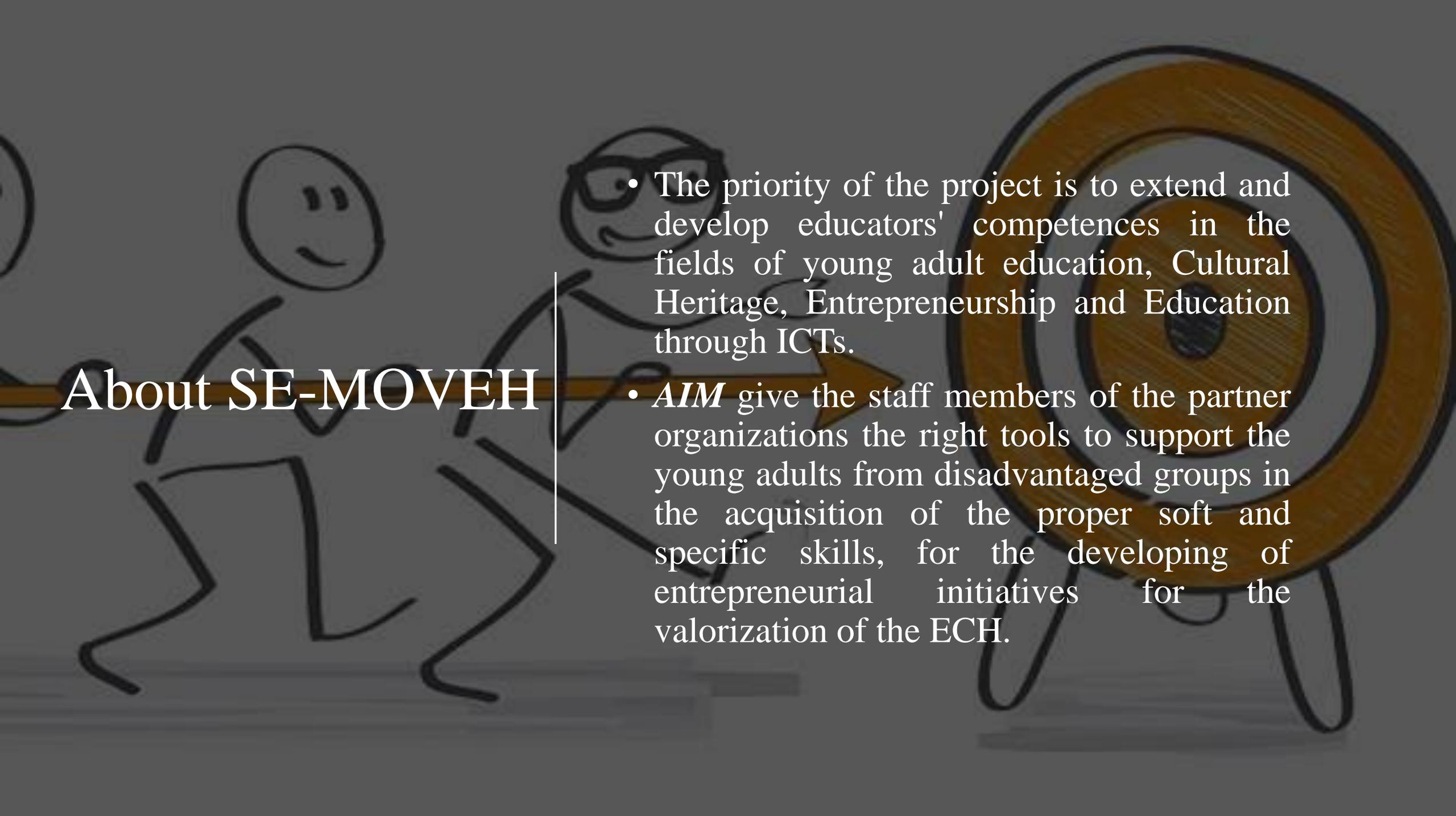
*9-11 of December 2019*

*Italy*



Co-funded by the  
Erasmus+ Programme  
of the European Union



The background features a dark grey gradient with a hand-drawn illustration. On the left, two simple stick figures are shown in profile, walking towards the right. The figure in front is wearing glasses and has a slight smile. A large, thick brown arrow points from the left towards the right, passing behind the text. On the right side of the image, there is a target symbol consisting of several concentric circles in shades of brown and tan. The text 'About SE-MOVEH' is written in a white, serif font across the middle of the image, partially overlapping the arrow and the target.

## About SE-MOVEH

- The priority of the project is to extend and develop educators' competences in the fields of young adult education, Cultural Heritage, Entrepreneurship and Education through ICTs.
- *AIM* give the staff members of the partner organizations the right tools to support the young adults from disadvantaged groups in the acquisition of the proper soft and specific skills, for the developing of entrepreneurial initiatives for the valorization of the ECH.

# Participants

- **DIRECT GROUP**- staff members (social workers, trainers, educators, etc.)
- **INDIRECT GROUP**- 120 participants at local workshops

*Young Adults from 25 to 34 y.o.*

Supporting these groups with entrepreneurship training, coaching and mentoring, and an opportunity to launch a business will help the young adults to create their own job, or equip them with more skills and experience.



# Activities



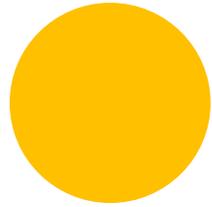
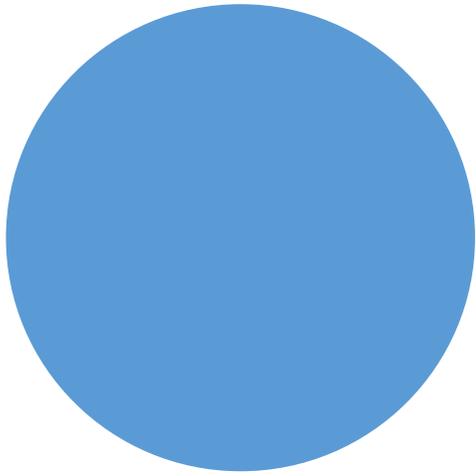
3 TPM (Preparatory, Intermediary and Dissemination, 2pax/partner)



4 LTTA (2 pax/partner)



4 Local Educational Activities (1 per country, distributed in 6 sessions, 30 participants/partner)



# LEARNING, TEACHING, TRAINING ACTIVITIES (LTTA)

*\* The dates suffered changes due to the COVID-19 pandemic*

# 1. Social Inclusion through Intangible Heritage

- 2 educators (staff members)/ partner
- *Date\**: November/2019 , 3 days
- *Place:* ITALY

***Objective:*** share the method of education of FPD

During this activity participants will directly learn from the practices of social inclusion and from the educational practices of the FPD (through the use of Intangible Heritage).

## 2. Social Inclusion through Tangible Heritage

- 2 educators (staff members)/ partner
- *Date\**: February/ 2020, 4 days
- *Place*: ROMANIA

*Objective*: share the method of education to the valorization of the Tangible Heritage.

During this activity the participants will discover the activities of cultural tourism and participate to some workshops for the promotion of entrepreneurship for disadvantaged people.

# 3. Social Inclusion through Digital Heritage

- 2 educators (staff members)/ partner
- *Date\**: April/ 2020, 4 days
- *Place*: FRANCE

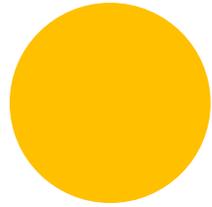
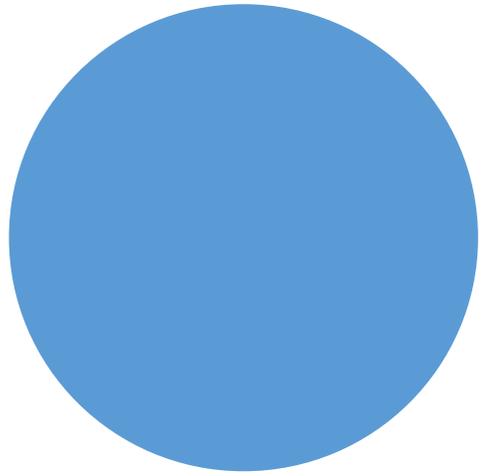
*Objective*: share the method of digital education of the E-Seniors

During this activity the participants will discover the practices of promotion of the Digital Heritage. Staff members will have the opportunity to meet other educators and all the staff of the association that develops digital courses. The participants will attend to some workshops from which they will learn more about this concrete approach and be able to interact and exchange with the colleagues

# 4. Social Inclusion through Natural Heritage and Training Design

- 2 educators (staff members)/ partner
- *Date\**: June/ 2020, 4 days
- *Place*: MALTA

*Objective:* organization of the 3 days Training Course where the coordinators/educators/facilitators will gather all the specific expertises in the fields of promotion of cultural heritage, entrepreneurship and NICT, in order to design a training for the implementation of the new learning methodology to be used in the local workshops.



# Local Educational Activities





**TARGET GROUP:** 30 young adults/ partner organization coming from different cultural and social backgrounds

**OBJECTIVE**

-> acquisition of skills and competencies in the field of entrepreneurship, through the valorization of the Cultural Heritage

**HOW?**

The LTTA will help the direct participants to acquire the necessary skills in order to organize the planned Local Educational Workshop.

-> the 120 local young adults will practically experiment the validity of the new proposed methodology.

# Outputs

- Training model for entrepreneurship through the valorization of the European Cultural Heritage, which, after being tested at local communities level, will be released as an **E-book.**

# Tasks- ALL

1. Initial, in-itinere *promotion* of the project at local and international level and final dissemination
2. Participation to the planned international meetings
3. Host the International Learning activity
4. Experiment the new methodological approach in their organization and local community
5. Collect the feedbacks and share with the project partners in order to complete the designing phase of the innovative methodology
6. Take part to the writing of the final E-Book, to the discussion about the possible follow up initiatives and to the dissemination of the project results.
7. Supervise and monitor the implementation of the activities it is responsible of (organization of its staff mobilities, hosting of one study visits with foreign colleagues + organization of the local training + collecting of feedbacks and dissemination of the results by using its own communication tools)

# Fattoria Pugliese Diffusa (IT)



1. Will include this project in the process of development of rural areas through the use of intangible heritage.
2. Implement the entrepreneurship methodology
3. Supervise the entire project
4. Final publication of e-book
5. Intangible heritage dimension in the implementation of initiatives of entrepreneurship education.



Institutul  
Național al  
Patrimoniului

Ministerul Culturii și  
Identității Naționale

# Institutul National al Patrimoniului (RO)

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Will implement the new methodology of education regarding the tangible cultural heritage with the disadvantaged young adults

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Educational process of the tangible heritage

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Share their experience related to the social inclusion

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Supervise and monitor the implementation of the activities it is responsible of

# E-Seniors (FR)



Add new target group  
(disadvantaged adults)



Digital education and promotion  
of digital heritage



Technical part of the training  
methodology

# Genista Research Foundation (MT)

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Demonstrate practical systems in various sectors of farming and other sustainable practices where one is expected to take greater care of our environment and the health of the consumer

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Lead the dimension of the natural heritage and will provide educational materials

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# Communication

- Skype meetings
- Google Drive
- Mailing group
- Messenger and facebook page

**#SEMOVEH**

**#EUErasmusPlusProgramme**

**#AdultEducation**

**#ECH**

# Dissemination

1) the EPALE (European Platform for Adult Education), where the E-Book and the other deliverables

and minutes (included the final recommendation) will be uploaded

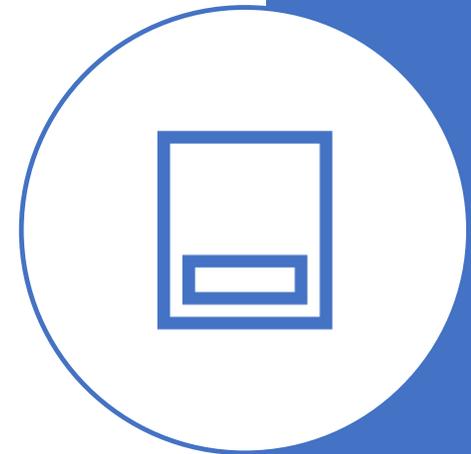
2) OER Platform - <https://www.oercommons.org/> - where the E-Book will be uploaded for sharing

3) the SE-MOVEH Facebook Page (E-book, photos, press release after each TPM/LTTA, minutes, materials, articles)

4) the SE-MOVEH official website

5) Newsletters sent to all the Networks the project partners are member

6) a presentation of the project's results will be made with "Prezi.com",



Thanks for your attention!

Dott. Evangelista Leuzzi

*Fattoria Pugliese Diffusa Associazione Culturale*

